



GOVERNO DE  
PORTUGAL

SECRETÁRIO DE ESTADO  
DO DESPORTO E JUVENTUDE



**por valores!**

**Move for values**

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## ***The National Plan for Ethics in Sport - PNED***

The National Plan for Ethics in Sport (PNED) is an initiative of the Portuguese Government promoted by the *Sports and Youth Secretary of State*.

### **General Goals:**

PNED aims to promote initiatives to assimilate and to experience ethical values in sports practice, such as truth, cooperation, respect, solidarity, tolerance, mutual help, among others.

## Major Goals:

- To promote Sports Ethics among all, particularly children and young people, and help to change behaviors
- To spread Ethics in Sport as fundamental and universal values
- To experience Ethics in Sport

# Two examples of Good Practice

from the *National Plan for Ethics in Sport* (PNED)

## Code of Ethics in Sports



## White Card



WHITE CARD

# Code of Ethics in Sports

In 1992, the Council of Europe adopted the *Code of Ethics in Sport* and invited the member states to create their own codes.

The Portuguese *Code of Ethics in Sports* was launched in July 2014 as an initiative of the PNED.



# Code of Ethics in Sports

## Establishes:

- A set of ethical standards and morality that should be practiced in Sports
- A framework of values to be practiced by all sports agents
- An ethic commitment for each sport agent
- Defines the spirit of fair play.



## Participatory methodology:

- A first draft was presented by a working group specifically established for this purpose.
- Inputs and opinions were collected from over 30 national sport-related institutions and entities.
- Several agents worked on the multiple draft versions of the code.

**The final version of the Code was the result of an open discussion; its acceptance is very high in the national sport movement.**



## Code of Ethics in Sports

- It is a pedagogical and non-legislative document
- It has a positive and non-punitive approach of sports
- The vast majority of sports agents and federations signed a declaration in which they commit themselves to adopt the principles of the Code and to include them into their internal regulations.



# Code of Ethics in Sports

## First part:

- Preamble
- The objective of the Code
- The beneficiaries
- Definition of *fair play*
- The principles and values of the sports ethics
- The responsibilities



# Code of Ethics in Sports

## Second part: commitment to Sports Ethics

- A set of principles aiming concrete actions of each agent in sports practice
- A commitment for each agente:
  - competent authorities
  - athletes
  - parents
  - teachers
  - journalists
  - referees
  - coaches
  - doctors
  - managers
  - federations
  - sport agents
  - volunteers
  - public



# Code of Ethics in Sports

## *The athletes must:*

- Respect the rules of the game or competition
- Refuse and denounce fraud or manipulation of results (match-fixing)
- Respect their own body
- Repudiate doping



# Code of Ethics in Sports

## *Referees must:*

- Respect and enforce the rules of the game
- Refuse and denounce fraud or manipulation of results (match-fixing)
- Adopt a calm, firm, fair attitude and promote equality



# Code of Ethics in Sports

## Third part:

- Anexes
- Legislation
- Good Practices



# White Card

## Concept:

The **White Card** or **Fair-Play Card** is a new card, in addition to yellow and red, which will be available to the referees and will be shown whenever a practitioner, manager or other agent has a gesture or attitude of fair play that deserves to be recognized.



**WHITE CARD**

# White Card

- It is an educational card.
- A premium card that will be shown in recognition of the practical attitudes of sportsmanship and respect for values and ethics in sport.
- The referee will be seen as someone who values the fair play and not only someone who applies sanctions.



**WHITE CARD**

# White Card

## Pilot Project - 2014/2015

### Federations:

Skating, Handball and Soccer

### Receivers:

Practitioners of training classes (6 to 14 years)

**After a year of experience we aim to extend this initiative to other sports and age groups.**



**WHITE CARD**



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*Hope to see you next year*

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*Thank you for your attention*