



Riga
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Ethics in Aviation and Fair Play



Çağatay Fırat-Istanbul Aviation Academy



Ethics in Aviation and Fair Play

Topics

- Olympics and Aviation
- Ethics in Business and Aviation
- Ethical Issues in Aviation
- Fair Play cases in Aviation
- What is Next?

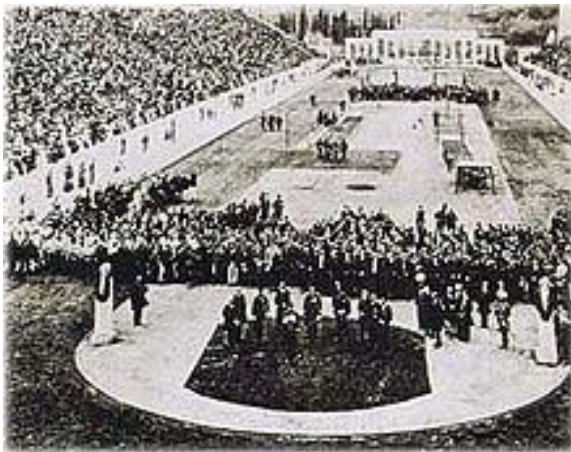
"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

They are at the same age!



The first Games held under the auspices of the IOC was hosted in the Panathenaic stadium in Athens in 1896.

Chanute's hang glider of 1896.
The Wright design



Otto Lilienthal, 1895



"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

They bring the continents together



Airline Route Network

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

They are carrying flags



"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

They bring people together



"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

They bring happiness



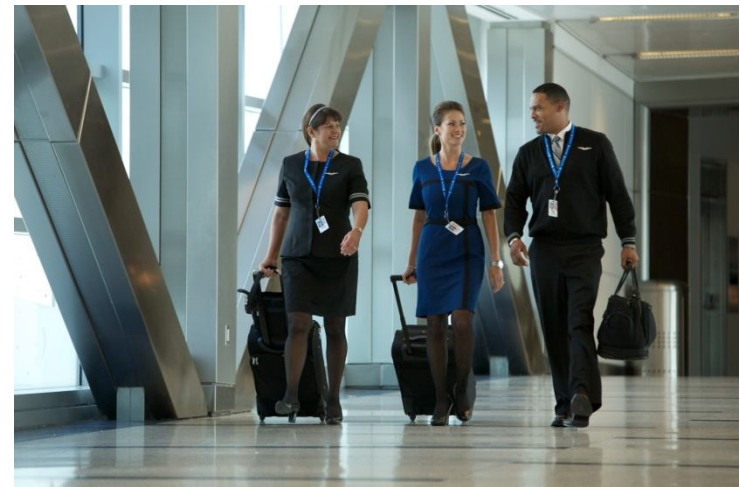
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1. Olympics and Aviation

Teamwork is essential



"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

and success rewarded



"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

and they feel each other...



"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympic and Aviation

They are at the same age!

They bring the continents together

They are carrying flags

They bring people together

They bring happiness

Teamwork is essential

and success rewarded

and they feel each other...

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympic and Aviation

They are at the same age!

They bring the continents together

They are carrying flags

They bring people together

They bring happiness

Teamwork is essential

and success rewarded

and they feel each other...

And endless bridges &
similarities between two of
them...

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

Olympics use the games ,
Aviation use the wings
to bring the people
together...

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympic and Aviation

And as it was said as an Olympic motto,
"*Citius, Altius, Fortius*," (in latin)

being "Faster, Higher, Stronger" is the key for
the success in the aviation...

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

They need each other...

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

They need each other...
We need each other...

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

How and Why?

The answer is simple?

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

How and Why?

The answer is simple?

Without an airline connectivity, can we organize the olympics in Rio 2016...

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Ethics in Aviation and Fair Play

1. Olympics and Aviation

How and Why?

The answer is simple?

Without the fans of players, teams
and sports, sponsorships etc..
Can airlines fill their seats?

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1. Olympics and Aviation

and as a
result...

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

It is expected that
Olympics and Aviation
have common values

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Ethics in Aviation and Fair Play

1. Olympics and Aviation

- Authority
- Competition
- Sustainability
- Responsibility
- Auditability
- Reliability

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

- Authority
- Competition
- Sustainability
- Responsibility
- Auditability
- Reliability

Defined
by
Rules

"more fair, less fail"



Ethics in Aviation and Fair Play

1. Olympics and Aviation

Rules are based on;

- Regulations
- ETHICS

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Ethics in Aviation and Fair Play

1. Olympics and Aviation

In aviation we have a saying that "all the rules have been written in blood"

In Aviation

**No Tolerance
No Favors
No Flexibility**

**to someone
for procedures**

**as in
Olympics**

"more fair, less fail"



Ethics in Aviation and Fair Play

2. Ethics in Business and Aviation

The history of Ethics:

- The early 1970s, the term 'business ethics' common use in the United States.
- The Society for Business Ethics was started in 1980.
- By the mid-1980s at least 500 courses in business ethics reached 40,000 students
- In 1982 the first single-authored books in the field appeared.
- The concept of applied ethics originated in the 1980s with a groundbreaking work in medicine: Principles of Biomedical Ethics
- in 1992 to the establishment of the Corporate Ethics Officer Association.

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Ethics in Aviation and Fair Play

2. Ethics in Business and Aviation

The history of Ethics:

- By the 1990s many companies started reacting for ethical structures
- started adopting ethical codes and instituting ethics training for their employees.
- Each wave of scandals, which seemed to occur every ten years or so, resulted in more pressure for companies to incorporate ethics into their structures.

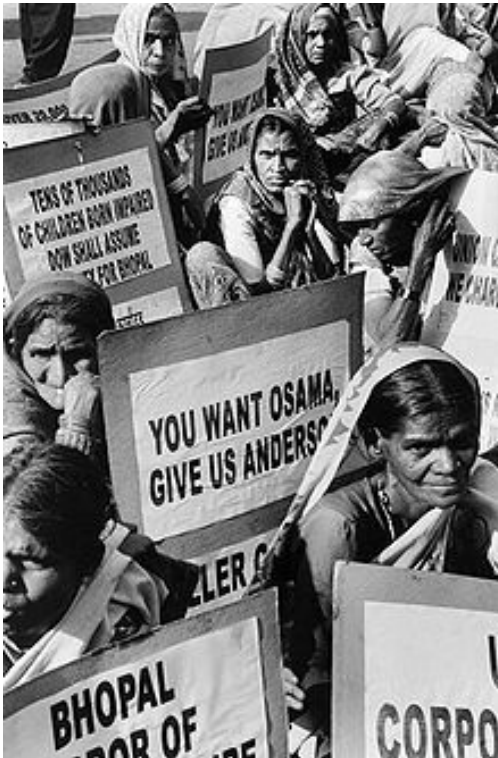
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Ethics in Aviation and Fair Play

2. Ethics in Business and Aviation

The history of Ethics:



- In 1984 the Union Carbide disaster at its plant in Bhopal, India, which killed thousands of people and injured several hundred thousand, focused world attention on the chemical industry.
- This led to the chemical industry's adopting a voluntary code of ethical conduct known as Responsible Care, which became a model for other industries.

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Ethics in Aviation and Fair Play

2. Ethics in Business and Aviation

The history of Ethics:

In 1986, the establishment of the Defense Industry Initiative (DII) on Business Ethics and Conduct, signed by thirty-two (it soon increased to fifty) major defense contractors.

Each signatory agreed to

- have a written code of ethics,
- establish appropriate ethics training programs for their employees, establish monitoring mechanisms to detect improper activity,
- share their best practices, and be accountable to the public.

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Ethics in Aviation and Fair Play

2. Ethics in Business and Aviation

The history of Ethics:

- The DII became the model to the business ethics movement
- the 1991 U. S. Federal Sentencing Guidelines for Corporations. That law took the approach of providing an incentive for corporations to incorporate ethical structures within their organizations.
- If a company could show that it had taken appropriate measures to prevent and detect illegal and unethical behavior, its sentence, if found guilty of illegal behavior, would be reduced considerably.

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2. Ethics in Business and Aviation

Ethics in Aviation

"more fair, less fail"



Ethics in Aviation and Fair Play

2. Ethics in Business and Aviation

Aviation is the most complex industry in the world;

WHY?

Government and International Regulations...

Safety Issues on most complex machines (airplanes)

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2. Ethics in Business and Aviation

The history of Ethics in Aviation

- In 1978, Airline Deregulation Act..
- Liberalization and competition increase
- Being like any other business
- Profitability became first issue
- Airlines were not prepared for the change
- Then Safety problems and accidents increase
- CAPITALISM started to impact the aviation

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3. Ethical Issues in Aviation

- Similar to other industries, queries for ethical issues raised in mid 80s.
- the main issue for Ethics was : Safety, Maintenance, Finance in mid 80s.. (Because of bankruptcy of big airlines and accidents..)

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Ethics in Aviation and Fair Play

3. Ethical Issues in Aviation

- Airline Industry has different disciplines and require professional labor work.
- Each employer is very important and has vital responsibility
- For each operations, There are many rules and checklist..

HOWEVER THE ISSUE IS THAT **THE CASE**

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3. Ethical Issues in Aviation

The CASE

- Aircraft requires some maintenance items before flight
- Needed part will not be available (only technicians know that)
- Temporary solution might be possible with incorrect part
- Or the flight will be cancelled.
- The management don't want to cancel the flight..

The Question is that WHAT SHOULD BE DONE?

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Ethics in Aviation and Fair Play

3. Ethical Issues in Aviation

The CASE

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The Question is that WHAT SHOULD BE DONE?

It is the basic for Aviation Ethic...

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Ethics in Aviation and Fair Play

3. Ethical Issues in Aviation

- YOU CAN NOT CONTROL AND INSPECT THE WORKER'S ETHICAL APPROACH DURING THE OPERATION...
- only way to learn what/why/how?

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3. Ethical Issues in Aviation

Flight Data Recorder



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3. Ethical Issues in Aviation

WHAT AIRLINES ARE DOING?

- The procedures for all steps of operations are regulated by authorities...
- Authorities are inspecting the companies and detecting the fails...
- Airlines are reporting their actions...

Regarding Ethical Issues:

- Companies are publishing their own Ethical Rules / Code of Ethics..

Question: CAN ETHICS BE TAUGHT?

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3. Ethical Issues in Aviation

The Main Headlines For Ethics

- COMPLIANCE WITH LAWS, RULES AND REGULATIONS
- FAIR COMPETITION
- BRIBERY AND CORRUPTION
- REPORTING OF COMPANY RESULTS AND MANAGEMENT INFORMATION
- CONFLICTS OF INTEREST
- PROTECTION OF CONFIDENTIAL PROPRIETARY INFORMATION
- FAIR DEALING
- PROTECTION AND PROPER USE OF COMPANY ASSETS
- TRADING ON INSIDE INFORMATION
- EQUAL OPPORTUNITY, NON-DISCRIMINATION AND FAIR EMPLOYMENT
- POLITICAL CONTRIBUTIONS AND ACTIVITIES
- ENVIRONMENT, HEALTH AND SAFETY

Is it just a paper work or
Accepted with heart and soul?

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Ethics in Aviation and Fair Play

3. Ethical Issues in Aviation

Our Approach

AVIATION IS COMPLETELY ETHIC BUSINESS

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Ethics in Aviation and Fair Play

3. Ethical Issues in Aviation

Other Ethical Issues in Airline Industry

- Animal Carrying
- Passenger Rights
- Carbon Emissions
- Disabled Passenger Rights
- Full Body Scanner Machines
- Union and Salaries
- Outsourced Business....

No Common
Policies
No Common
Initiative

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Ethics in Aviation and Fair Play

3. Ethical Issues in Aviation

This is latest news on this issue:

Oct 7, 2014.. SINGAPORE and Australian government authorities are investigating the death of 174 sheep on a plane flying from Perth to Singapore last week.

A statement from xxxxxxxxxxxx Airlines said the sheep, part of a larger consignment of 2000 sheep travelling on an air cargo freighter, were found to be dead on arrival in Singapore last Thursday night.

An initial investigation by Singapore's Agri-Food and Veterinary Authority has suggested the sheep may have died from heat stress after a reported ventilation failure on the plane.

The reason: Poor Air Condition in Cargo deck

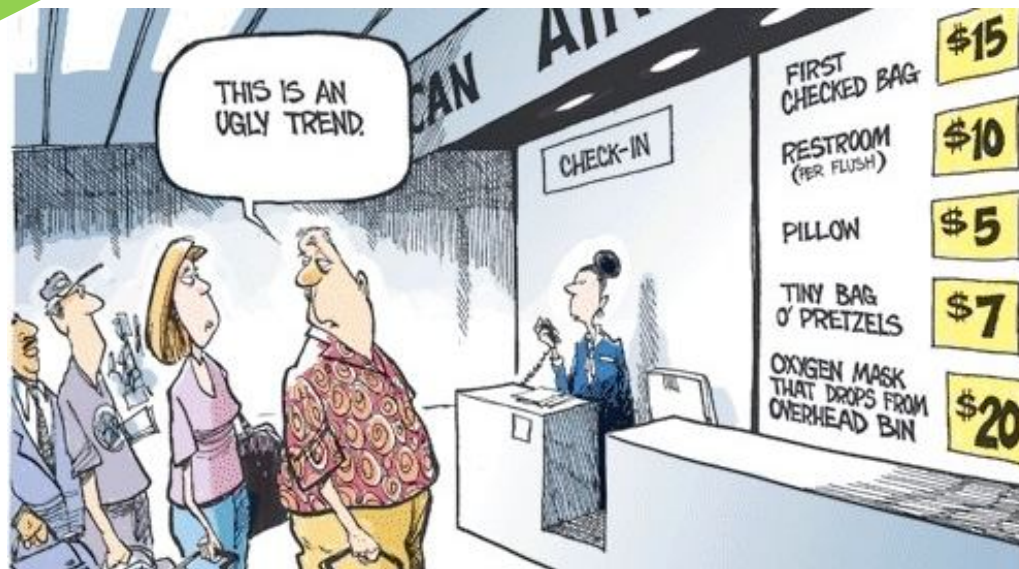
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3. Ethical Issues in Aviation

Passenger Rights



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Ethics in Aviation and Fair Play

3. Ethical Issues in Aviation



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Ethics in Aviation and Fair Play

3. Ethical Issues in Aviation

Fair Competition



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Ethics in Aviation and Fair Play

Fair Play in Aviation

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Ethics in Aviation and Fair Play

4. Fair Play in Aviation

one story of hundreds from Aviation History...

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Ethics in Aviation and Fair Play

4. Fair Play in Aviation

- 1985
- Iran-Iraq War
- "All aircraft that fly above Iran will be the objects Iraqi attacks."
- Iraqi government said no one would be able to leave Iran in 48 hours.
- At that time, there were about three hundred Japanese living there
- They rushed to the counters of airline companies in order to get out of Iran.
- No tickets, No Airline

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Ethics in Aviation and Fair Play

4. Fair Play in Aviation

- The Japanese government was under pressure to respond to the situation
- Japanese government asking for obtaining guarantee from Iran/Iraq
- Iran did not guarantee for the safety of flights
- Iraq did not answer
- Japan Airlines can not fly to Tehran
- Millions of Japanese in Japan and hundreds of Japanese in Tehran are waiting
- But no any news..

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Ethics in Aviation and Fair Play

4. Fair Play in Aviation

- Ambassador Nomura Yutaka in Iran to Ambassador Ismet Birsal of the Turkish Embassy in Iran.
- They were appointed ambassadors to Iran on the same day and deepened their friendship so much that some people called them twins.
- Ambassador Birsal asked his country to help the Japanese.
- However, flying a rescue aircraft into a war zone risks lives.
- Prime Minister Turgut Özal the day or night, even when he was in pajamas, some people said, gave a direction to THY to do their best

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Ethics in Aviation and Fair Play

4. Fair Play in Aviation

- Then, a surprising message popped up. "Turkish Airlines will fly there."
- Turkish Airlines immediately held a meeting and recruited volunteers to operate special flights.
- For this mission, many staff members including skilled pilots raised their hands.
- When the deadline, March 19 at 8:30 PM, a DC-10 landed at Mehrabad International Airport in Tehran, where air raid sirens sounded constantly.
- Turkey and Turkish Airlines saved the Japanese, ten minutes later Take-off, Iraq attack started..

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Ethics in Aviation and Fair Play

4. Fair Play in Aviation



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Ethics in Aviation and Fair Play

5. What is Next ?

next...

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