Latvia fair play activities

National Report 2017

Baiba Veisa - 28 September 2017



Introduction

One of three main aims of Latvian Olympic Committee (LOC) is to promote Fair Play to achieve the observance of Fair Play principles and sport ethics and anti-doping policy in sports in Latvia

Fair Play movement in Latvia is run by Latvian Olympians Club (Club) as delegated function from Latvian Olympic Committee. Every year Club holds several kind of activities in order to promote the Fair Play principles and movement in general. Here bellow fill follow short introduction about main activities in past 12 months.



Club has presented several awards to individuals and organisations for behaviour that express the values of Fair Play.

The young sailor Patriks Karlis Sulte was first who was awarded by Club with Fair Play award.

Around the Christmas time when municipalities holds the award events for their athletes, Fair Play awards were presented in Jurmala, Jekabpils, Tukums, Bauska.



Fair Play awards were presented to Chess grandmaster Aleksandr Shabalov during Latvia open chess tournament.

Fair Play awards in Bauska municipality were presented to director of Bauska Primary school Mr Janis Rumba and director of Bauskas Elementary school Mrs Linuta Gerge for their behaviour and effort to develop the sports activities in their schools.



Fair Play Latvia logo

As one of the main initiatives this year was to establish and introduce the new graphic identity. It is essential that society has visual imagine that explains more than words, however the story is implemented in logo already.



On start every has a choice. Choice to give his/her best or choice to save forces same as choice to cheat or play fair. New logo holds symbols of two athletes on start, where they have a choice — if Fair Play would be important to them. Two athletes might also symbolise friendship however respect to competitor might be needed as well. Also form of the elements — boomerang symbolises the Fair Play idea that all behaviour may return back. The size and position of elements holds the ratio of Latvia flag.

Participation in conversation festival together with Ministry of Education and Science

Conversation festival "LAMPA" is intellectual event that assembles people that are interested in processes that happens in society. It is opportunity for people to discuss face to face with politicians and decision makers, ask questions and share the opinion.

In summer of 2017 Baiba Veisa as EFPM member was invited to share the knowledge under the topics "Ethics in sports". Ministry of Education and



Science is responsible for the sports in the country while Club appreciates its initiative to discuss the topics of Sports ethics.

Code of Ethics in sports competitions.

It is great pleasure and honour for Club and Fair Play movement members that sports society is looking for possibilities to implement Code of Ethics in their sports. Club sees it as greatest award for the effort that is invested to promote Fair Play if sports family is looking for Fair Play.

Local rowing sports club "Sudrabgarnis" adopted the Code of Ethics offered by Club and signed the MOU with Club in order to promote Fair Play values in rowing sports and competitions organised by the sports club.



Event in Kekava town was attended by local major and representatives of Olympians Club - president Ingrida Amantova, olympian Maija Tiruma and EFPM executive committee member Baiba Veisa. Club would like to than Mrs Sandra Biseniece, Dāvids Zilberts and Toms Smirnovs for their support and interest to promote Fair Play.

Latvian Olympians Club President Mrs Ingrida Amantova Executive director Ms Baiba Veisa

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