

## National Fair Play Reports European Fair Play Movement General Assembly Budapest (HUN) September 13, 2019



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Sport events provide the opportunity to attract a significant number of young people and must provide them the assimilation of ethical values.

In Portugal, The National Plan of Ethics in Sport (PNED) is developing some good practices and strategies for education and for values in sport. Several well known athletes and sport personalities were invited to become their ambassadors.

During the last year PNED develops its action through five main areas:

- Training / Education is the mainstream of PNED activities and it is put in practice through awareness-raising, along with schools and clubs (634 promotional activities) in which we had the participation of a total of 10.000 children. Throughout the year of 2018, school teachers and coaches were also under its scope with a total of 28 training sessions for teachers and 30 for coaches. Special sessions (22) were held in prisons dedicated to inmates.
- Events and Sports Practice. Those activities were dedicated to those at the public or private sector promotes sport events either at national or international level, it means National Sport Federations, Sport Associations, city councils. PNED was present at 110 events, and we must highlight two international conferences in which organization the PNED directly participated in: the congress the International Congress "Sport, Ethics and Transcendence" in cooperation with the Portuguese Catholic University. These two congresses contributed to emphasize the importance of sport as a human phenomenon.

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- Publications, Research and Digital Platforms. Progress was made with several publications, such as: the book "Ethics and Values in Sport"; "Ethics in Sport Guidelines for Coaches and Teachers"; "Code of Ethics in Sport" English version; "Good Environmental Practices in Sport Environmental Ethics".
- Contests. The following contests, launched in previous years which have not yet finished: "Regional Press Writing", in a partnership with the CNID, the club of Portuguese sport journalists; " Ethics in Life and Sport", in partnership with the sports newspaper "A Bola"; "The Ministry of Education- School Sports and the COP"; the "PNED Prize for Research Ethics in Sport" in partnership with the Council of Head Masters of Portuguese Universities, the Coordinating Council for Higher Polytechnic Institutes and the Academic Federation of University Sports.

New contests were also launched. This axis is introduced pedagogically, in order to convey the theme of sports ethics to different audiences.

• Campaigns. We have consolidated some existing initiatives such as: the item "Sport With Values", in the sports newspaper "Record", in which individualities of the Honor Committee and PNED ambassadors were asked to write an article on the subject; a space for the Ethics in Sport Provider in the online journal "A Bola"; one weekly radio program on "Antena 1", the public radio, in the program called "Move Yourself for Values." In addition to this, there is a new campaign ongoing in national TV and other radio stations.

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And we launched the pilot project "White Card", meant for football, handball and basketball games. It is an educational card that the referee shows when the athlete or sports agent has a fair play gesture.

And also the project "Ethics Flag", a certification process of ethical values in sport, aimed at clubs, schools, projects or any other type of initiatives and entities that want to see their work in the promotion of ethical values through sport recognized and certified.

Finally, we would like to highlight the award for sports ethics, an award from the National Ethics in Sport Plan that is annually presented to an entity or personality that stands out in fair play and the promotion of ethical values in sport. In january 2019, during the 23th Sports Gala, the prize was given this year, toRicardo Monteiro, anathlete and teacher who had an extraordinary career always promoving the ethics values in sport. This award is presented in the Annual Gala of Portugal Sports Confederation based on a partnership between CDP and PNED.

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